

TWO DAY
COURSE

CERTIFIED INNOVATION & DIGITAL
TRANSFORMATION PROGRAMME 2023

CERTIFIED INNOVATION PRACTITIONER

– LIVE ONLINE VIA ZOOM

CERTIFICATE OF PROFESSIONALISM IN INNOVATION[®]

Innovation is a key component to driving competitiveness and progress. When implemented in a systematic way, and at pace, it delivers true valuable benefits. The continuous threat of disruption becomes the new norm. Therefore, organisations need to have a focused and effective approach to innovation. In this two-day programme, you'll examine the tools and frameworks that market-leading organisations use to build innovation into their business approach.

Through examples and exercises, you'll learn how to drive innovation and develop game-changing strategies for your organisation. The programme offers tangible and practical content which can be immediately deployed in your organisation.

This program use the recommended guidance of the ISO 56000 Innovation Management Standards series to arm individuals with the underpinning knowledge, skills and competencies to enable practitioners to deploy creative problem-solving techniques, engender a culture of innovation and create initiatives and interventions for developing sustainable innovation.



THE COURSE WILL PROVIDE

- Practical innovation practices aligned to ISO 56002 Innovation Management System to create business agility and resilience
- Methods that help to align innovation and business value
- Approaches to identify needs and expectations of customers/users and stakeholders (internal or external)
- Techniques that enable experimental thinking to help manage uncertainty
- Ways to enhance creativity and create a culture of innovation
- Systematic processes that enable Business and Operating models alignment
- Models to understand the business ecosystem and where, when, what and how to exploit innovation

WHAT YOU GET

This online course includes live, interactive tuition, full course content materials delivered in digital format and digital reading materials. Institute Certificate will be awarded upon successful completion of this course.

Participants will also receive Professional Membership from IKE Institute, enabling them to use the Member postnominals of MIKE.

COURSE OUTLINE

TWELVE KEY SECTIONS ARE COVERED AND INCLUDE INDIVIDUAL AND GROUP ACTIVITIES

- 1 What is Innovation, and, what does it mean to my organization**
- 2 Where to Start Innovating (How to Identify Innovation Opportunities)**
- 3 How to Innovate (the Innovation Principles as stated by ISO 56002)**
- 4 The Innovation Process (what is it, and how to apply it)**
- 5 How to Sustain Innovating**
 - Culture- How to Instil a Culture of Innovation, Creativity, Experimenting with new ways of thinking, what are the Characterises of an innovative work environment
 - Agile Values and Principles- Leveraging iterative, experimental methodologies such as Lean Start-up and Agile aligned to Design Thinking to accelerate innovation.
- 6 How to determine the business innovation maturity level and become outcome focused**
- 7 How to advance the Innovation Maturity Level by targeting the communication activities related to the innovation initiatives and projects**
- 8 Understanding Innovation Governance**

How to apply Stage-Gating to govern the innovation process. Choosing an effective innovation governance model.
- 9 How to Leverage New and Emerging Technologies**
- 10 How to plan the Innovation Horizons**

How to plan projects into the Innovation Horizons to decide where to play and how to win. How to align and cohere the innovation projects with the organization's Strategy.
- 11 How to establish an Innovation Progress Criteria and measure Innovation Impact and Value**
- 12 Summary**

Using the IKE Innovation toolbox to highlight what industry standard tools and methods should be used in relation to where the participant is within their Innovation Process. The Landscape of Innovation Activities also provides At-a-Glance Quick Reference Guide.

TO REGISTER

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